

Rolando Community Council Street Fair  
Committee  
P.O. Box 151163  
San Diego, CA 92175

*Vendor Application*

13<sup>th</sup> Annual  
Rolando Street Fair  
Sunday, March 29, 2009

# **INFORMATION FOR EXHIBITORS**

## **13<sup>th</sup> ANNUAL ROLANDO STREET FAIR**

*The Rolando Community Council welcomes your participation in this year's Street Fair. Those of you who participated in past years know about the success of the event and we would like your participation to continue. The Street Fair will be held on Rolando Boulevard in the College area of San Diego, CA 92115 with an anticipated participation of 200 vendors, including Carnival Rides and Live Entertainment.*

**FAIR LOCATION:** 4800 Block of Rolando Boulevard  
San Diego, California 92115

**FAIR DATE:** Sunday, March 29<sup>th</sup>, 2009 10AM-6PM

**ESTIMATED ATTENDENCE:** 15,000

**MAILING ADDRESS:** Rolando Community Council  
c/o James Miyazawa  
4413 Aragon Drive, San Diego, CA 92115

**FAIR INFO LINE:** Betty Murasky – 619-286-4014

**FAX:** 619-501-9416

**SPACE SIZES:** Standard space will be 10 feet deep, with 10 feet of front. Spaces 10 feet deep, with 20 feet of front are also available. All spaces are located outdoors in a tree-lined residential setting.

**SPACE PRICES:** **Description: Size: Fee:**  
10x10 ft Outside Food space, \$180, **10x20, price \$360**  
10x10 ft Outside Arts/Crafters space, \$65, **10x20, price \$130**  
10x10 ft Outside Business/Commercial space, \$125, **10x20 price \$250**  
10x10 ft Outside Non-Profit (IRS 501(c)Corp. space, \$65 (**Info. only-No Sales**)

**CORNER SPACE:** Sorry, there are no corner spaces available throughout the Street Fair.

**SELF-ADDRESSED STAMPED ENVELOPE:** To facilitate a prompt confirmation to your request for a booth space at the 13<sup>th</sup> Annual Rolando Street Fair, **please include a self-addressed, stamped business size return envelope with your application.**  
**SPACE NUMBERS WILL BE ASSIGNED UPON ARRIVAL.**

### ***HOW CAN YOU USE THE SPACE YOU RENT?***

Users of these spaces can promote their organizations, distribute literature and samples, and sell goods and services. In recent years we have seen a considerable variety of businesses oriented to the public. Here's a small sampling: cellular phone services, jewelry, books, arts, crafts and clothing of all types, churches, political parties, interest groups and candidates, government agencies, local clubs for hobbies and other interests, home improvement contractors, real estate agencies, and retailers of all kinds.

### ***HOURS OF OPERATION, SETUP AND TEARDOWN***

**Setup:** Sunday, March 29, 6:30 AM to 9:30 AM  
**Street Fair:** Sunday March 29, 10:00 AM to 6:00 PM  
**Teardown:** Sunday, March 29, 6:00 PM to 9:00 PM

# EXHIBITOR RULES

## 2009 ROLANDO STREET FAIR

**DUE TO LIMITATIONS ON AVAILABLE SPACE, THE ROLANDO COMMUNITY COUNCIL CANNOT GUARANTEE BOOTH SPACE FOR ALL APPLICANTS.**

- ✓ Priority for space will be given on a first-come-first-served basis. **SPACE NUMBERS WILL BE ASSIGNED UPON ARRIVAL. Deadline for application submission is March 14, 2009.**
- ✓ **REFUNDS - Full refunds will be made if your application is not accepted. 75% of application fee will be refunded if you cancel prior to March 1, 2009. No refunds for cancellations on or after March 1, 2009 for any reason including inclement weather.**
- ✓ All booth construction and decoration must be completed by 9:30 AM on Sunday, March 29, 2009.
- ✓ **Time will be available for construction from 6:30 AM to 9:30 AM the day of the event.**
- ✓ **No booth materials may be delivered prior to 6:30 AM Sunday, March 29, 2009.**
- ✓ **All booths must remain in place and be occupied during the total operating hours of the Fair, unless other arrangements have been made with the SPACE CHAIRMAN. Booth removal must take place immediately following fair Sunday, March 29, not to begin earlier than 6:00 PM and must be completed by 9:00 PM.** Materials left after 9:00 PM will become the Fair's property.
- ✓ **All exhibitors are responsible for the removal of all equipment and debris from their booth before leaving the Fair site on Sunday evening.**
- ✓ Booth displays and materials distributed must be judged appropriate by the Fair Committee and the Rolando Community Council. **Right-to-refuse any vendor is at the sole discretion of the Committee.**
- ✓ **In order to qualify as an art/craft booth, exhibitors must make their own products from start to finish. This means that 100% of the inventory must be handmade by the exhibitor.**
- ✓ **Non-profit fees qualify as long as you are not selling anything, distributing information only. Please have proof of your non-profit status available on site.**
- ✓ All activity of your booth must be conducted within the space limitations of your booth. Distribution of literature must take place within your booth space. No literature may be distributed on the premises without a booth. No literature shall be distributed in and around the entrances of the Street Fair.
- ✓ **The Rolando Community Council, is not responsible for theft/personal injury.**
- ✓ **VENDORS ACCEPT FULL RESPONSIBILITY FOR ALL LIABILITY FOR DAMAGES TO PERSONS OR PROPERTY ARISING OUT OF USE AND OCCUPANCY. ALSO UNDERSTAND THAT THE CITY, ROLANDO COMMUNITY COUNCIL AND ROLANDO STREET FAIR DO NOT ASSUME ANY RESPONSIBILITY FOR DAMAGES OR LOSSES THAT MAY OCCUR TO THE VENDOR, ITS EMPLOYEES, ITS AGENTS, OR ITS PROPERTY BY REASON OF ITS OCCUPANCY.**

### ADDITIONAL INFORMATION:

- **ELECTRICAL OUTLETS** -- A limited number of booths with electrical outlets will be available at a cost of \$60.00 payable in advance. Users of electricity must supply heavy-duty extension cords. **Individual electrical hook-up or electrical generators are prohibited.**
- **TABLES** – The Rolando Community Council, will rent tables for the use of those exhibitors who request and pay for them in advance. A 6-ft. by 30-inch table is available at \$10.00 per table. Every exhibitor requesting a table must request it on their application form and pay for it in advance.
- **No chairs provided – Bring your own chairs** – Exhibitor supplies own chairs, equipment, etc.
- **No signage or displays may protrude beyond actual space rented.**
- **Vendors who disturb the peace of attendees or other vendors may be evicted without recourse!**
- **No refunds due to inclement weather or cancellation of event. No rain date.**

**PLEASE RETURN this application with payment in full to:**  
**Rolando Community Council, c/o James Miyazawa, 4413 Aragon Dr. San Diego, CA 92115.**  
 Be sure to enclose a **self-address stamped business size envelope** with booth space application.  
 Payment will be returned if application is not accepted.

**APPLICATION FOR SPACE – MARCH 29, 2009 ROLANDO STREET FAIR**

<p><b>EXHIBITOR DATA: FOR PUBLIC USE.</b> The Fair may post this data for use in Fair publicity material. <b><u>FILL THIS COMPLETELY (PLEASE PRINT)</u></b></p> <p>BUSINESS NAME _____</p> <p>ADDRESS _____</p> <p>SUITE/APT# _____</p> <p>CITY _____ STATE _____ ZIP _____</p> <p>PHONE:(____)____-____ FAX:(____)____-____</p> <p>EMAIL: _____</p> <p>WEB: http:// _____</p> <hr/> <p><b>CONTACT PERSON:</b> This data will <b>not</b> be publicized. We need it in case we need to contact you quickly, before or during the Fair. <b><u>FILL THIS COMPLETELY (PLEASE PRINT)</u></b></p> <p>CONTACT _____</p> <p>ADDRESS _____</p> <p>SUITE/APT# _____</p> <p>CITY _____ STATE _____ ZIP _____</p> <p>PHONE: day(____)____-____ night(____)____-____</p> <p>FAX:(____)____-____ CELLPHONE:(____)____-____</p> <p>EMAIL: _____</p>
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NATURE OF BUSINESS OR ORGANIZATION: \_\_\_\_\_

**ATTENTION ARTISTS/CRAFTERS:** By checking the Art/Craft booth type below, you certify that **100%** of your inventory at the Rolando Street Fair is **handmade by you**. If you do not satisfy this requirement, then check **Commercial** instead.

TYPE OF BOOTH (check one):  Art/Craft  Business/Commercial  Food  Non-Profit

Is your organization based in San Diego?  Yes  No

List items for sale or literature/items for distribution at your Fair booth (this info may be publicized):

\_\_\_\_\_

\_\_\_\_\_

**EXHIBIT SPACES, OPTIONS AND FEES**

- SELECT A BOOTH SPACE (check ONLY ONE):**
- |   |  |
|---|--|
| <input type="checkbox"/> 10x10 ft Outside Food space, \$180, <input type="checkbox"/> 10x20 \$360                 | <p><i>Write the price of each selection in the spaces below:</i></p> <p><b>Write the price for your selected booth space here:</b> _____</p> |
| <input type="checkbox"/> 10x10 ft Outside Arts/Crafters space, \$65, <input type="checkbox"/> 10x20 \$130         |  |
| <input type="checkbox"/> 10x10 ft Outside Business/Commercial space, \$125, <input type="checkbox"/> 10x20 \$250  |  |
| <input type="checkbox"/> 10x10 ft Outside Non-Profit space (NO SALES), \$65, <input type="checkbox"/> 10x20 \$130 |  |
- SELECT OPTIONS FOR YOUR BOOTH SPACE (check all that apply):**
- |   |       |
|---|-------|
| <input type="checkbox"/> 10x10 ft Canopy (no sides), price \$150.00.....                              | _____ |
| <input type="checkbox"/> 6'x30" Tables - number of tables: ____ times price \$10.00 per table = ..... | _____ |
| <input type="checkbox"/> 110 volt Electrical Outlet with 20 AMP supplied, price \$60.00.....          | _____ |

**ADD UP THE PRICES AND WRITE THE TOTAL HERE** \_\_\_\_\_

**This total amount is your Exhibitor Fee.** Please enclose your check payable to **Rolando Community Council**. Your application will not be accepted or given a priority date **unless you include payment in full**. I have read the EXHIBITOR RULES, agree to abide by them, and pledge my cooperation with the Rolando Community Council.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**REFUNDS - Full refunds will be made if your application is not accepted. 75% of application fee will be refunded if you cancel prior to March 1, 2009. No refunds what so ever after 3/1/09 No Rain Date!**